

BSc ASSESSMENT GRID

Module Name	Level	Status	Assessment 1	Weight 1	Assessment 2	Weight 2	Assessment 3	Weight 3	Assessment 4	Weight 4
Language 1	Level 4	Core	In Class Test	10%	In Class Test	10%	In Class Test	15%	Written Examination	65%
Language 2	Level 4	Core	In Class Test	10%	In Class Test	10%	In Class Test	15%	Written Examination	65%
Language 3	Level 4	Core	In Class Test	10%	In Class Test	10%	In Class Test	15%	Written Examination	65%
Language 4	Level 4	Core	In Class Test	10%	In Class Test	10%	In Class Test	15%	Written Examination	65%
Introduction to Management	Level 4	Core	Essay	25%	Written Examination	75%				
Economics for Business	Level 4	Core	In Class Test	25%	Written Examination	75%				
Quantitative Methods for Business	Level 4	Core	In Class Test	25%	Written Examination	75%				
Introduction to Business	Level 4	Core	Essay	25%	Written Examination	75%				
Introduction to Accounting and Financial Analysis	Level 4	Core	In Class Test	25%	Written Examination	75%				
Introduction to Marketing	Level 4	Core	Essay	25%	Written Examination	75%				
Study & Computer Skills	Level 4	Core	Individual Assignment	80%	Oral Presentation	20%				

Workshop										
Preparation for the Workplace Workshop	Level 4	Core	Individual Assignment	80%	Oral Presentation	20%				
Internship and Experience Report	Level 4	Core	Individual Assignment	100%						
Business Law	Level 5	Core	Essay	25%	Written Examination	75%				
Operations Management	Level 5	Core	Individual Assignment	25%	Written Examination	75%				
Managing People	Level 5	Core	Group Assignment (3-5 people)	10%	Group Presentation	5%	Individual Comp	0.1	Written Examination	0.75
Cross Cultural E-Business and E-Commerce	Level 5	Core	Individual Assignment	25%	Group Assignment	10%	Group Presentation	0.05	Individual Component	0.6
Corporate Finance	Level 5	Core	Individual Assignment	25%	Written Examination	75%				
Market Research	Level 5	Semi Specialist	In Class Test	25%	Individual Assignment	75%				
Management Accounting	Level 5	Semi Specialist	In Class Test	25%	Written Examination	75%				
Business Decision Making	Level 5	Semi Specialist	Individual Assignment	25%	Written Examination	75%				
Research Methodology & Analysis Workshop Part I	Level 5	Core	Individual Assignment	80%	Oral Presentation	20%				
Research Methodology & Analysis Workshop Part II	Level 5	Core	Individual Assignment	80%	Oral Presentation	20%				
Internship and Experience Report	Level 5	Core	Individual Assignment	100%						

International Project Management	Level 6	Core	In Class Test	25%	Individual Assignment	75%				
Organisational Structure and Change	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%
International Finance	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Financial Risk Management	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Buyer Behaviour	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%
Branding and Positioning	Level 6	Specialism	Individual Assignment	25%	Individual Assignment	75%				
Broadcasting & Digital Innovation	Level 6	Specialism	Group Assignment (2-4 people)	10%	Written Examination	75%				
Global Communication Challenges	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Events Management	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Individual Assignment	75%
Strategy and Strategic Dilemmas	Level 6	Core	Individual Assignment	25%	Written Examination	75%				
International Strategic Management	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%
Entrepreneurial Management & Leadership	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Financial Markets	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%
Mergers & Acquisitions	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Services Marketing	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%

International Marketing	Level 6	Specialism	Group Assignment (2-4 people)	10%	Group Presentation	5%	Individual Component	10%	Written Examination	75%
New Media Management	Level 6	Specialism	Individual Assignment	25%	Individual Assignment	75%				
Public Relations Theory & Practice	Level 6	Specialism	Individual Assignment	25%	Written Examination	75%				
Sport Promotion & Sponsorship	Level 6	Specialism	In Class Test	25%	Individual Assignment	75%				
Sport Business Analytics	Level 6	Specialism	In Class Test	25%	Individual Assignment	75%				
Creative Thinking Workshop	Level 6	Core	Individual Assignment	80%	Oral Presentation	20%				
Final Project Preparation Workshop	Level 6	Core	Individual Assignment	80%	Oral Presentation	20%				
Final Project - Management	Level 6	Specialism	Dissertation/business plan/final project	100%						
Final Project - Finance	Level 6	Specialism	Dissertation/business plan/final project	100%						
Final Project - Marketing	Level 6	Specialism	Dissertation/business plan/final project	100%						
Final Project - Media and Communications	Level 6	Specialism	Dissertation/business plan/final project	100%						
Final Project - Sports Management	Level 6	Specialism	Dissertation/business plan/final project	100%						